# Victoria Whitley-Berry

**EXPERIENCE** 

# **Slate** | Founding Producer & Host

MAY. 2023 - PRESENT

- Developed and continued to solo-produce Slate's health and wellness podcast <u>Well, Now</u>, creating the show's editorial vision and narrative design from the ground up
- Facilitated entire production process on strict weekly deadlines
- Provided constructive feedback to first-time hosts during interviews and tracking sessions
- Collaborated across several departments to create prominent digital presence on Slate's homepage and social media accounts
- Achieved 130,000 thousand monthly downloads and 80 thousand monthly listeners with less than a year of launch
- Hosted and scripted an episode on women and anime for The Waves – Slate's podcast on gender and feminism

# The Wall Street Journal & Spotify Studios | Producer

APR. 2022 - OCT. 2022

- Outlined and scripted daily-turn episodes connecting business and economics to the everyday lives of listeners
- Created narrative arc of each episode by writing host tracks,
  identifying interview clips and selecting archival tape and scoring
- Managed and produced compelling episodes on the <u>overturning</u>
   <u>of Roe v. Wade</u> and the <u>national effort to ban the AR-15</u>, among
   others, under breaking news deadlines

## NPR | Director, Reporter & Producer – Morning Edition & Up First

SEPT. 2016 - MARCH 2022

- Directed live Morning Edition and Up First broadcast, heard by 15 million listeners weekly
- Managed team of producers and strategized live update coverage with newsroom leader
- Reported and pitched stories on the rise of <u>LGBTQ+ characters</u> in <u>children's media</u> and the <u>first Star Wars anime series</u>
- Planned and executed reporting trips in high-pressure environments from a moving campaign bus to Iran

## Producer – Throughline

SEPT. 2020 - DEC. 2020

- Pitched, storyboarded and scripted longform episodes on historical events to help listeners better understand the news
- Pre-interviewed guests, drafted questions and gathered extensive research for remote host interviews
- Produced and scripted episode on the origin of SCOTUS' power

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Pronouns: they/them/theirs

#### **SKILLS**

Show development

Episode storyboarding and podcast script writing

Reporting and podcast hosting

Live broadcast directing and management

Audio editing - Pro Tools, Descript and MTE

#### **FIELD PRODUCTION**

**Tehran, Iran** - A 10-day reporting trip on the impact of 2019 <u>U.S. sanctions</u> and pulling out of the nuclear deal

Washington, D.C. - Exclusive <u>Vice President Pence</u> interview as Covid-19 shut down the nation, March 2020

Northeast Iowa - President Biden's 2020 campaign

**Ashtabula, Ohio** - The growth of <u>young political leadership</u> in a former booming coal port

Parkland, Fla. - The impact of the shooting at <u>Marjory</u> <u>Stoneman Douglas High</u> <u>School</u> one year later

## **AWARDS**

2022 Ambie, Best News Podcast – Up First

#### **AFFILIATIONS**

AIR Media NLGJA Trans Journalists Association

### **EDUCATION**

**TCU -** Graduation Year: 2016 Bachelor of Arts in Journalism